

DEBRA L. MORRISON, CFP®, MS, AEP

Motivational Speaker

Debra L. Morrison is a Fee-Only Wealth Manager and founder of Empowered Retirement, Inc., who brings 38+ years of experience in personal financial planning and asset management. She earned both her CERTIFIED FINANCIAL PLANNER™ designation and her Masters of Science in Retirement Planning from the College for Financial Planning. Debra is also an Accredited Estate Planner who has helped hundreds of clients face and conquer their fears and attain financial security.

Her wit & wisdom is evident in her easy-to-understand speaking style. She laces her financial prowess and strategies with humor and every-day analogies, breaking complex financial concepts into bite-sized nuggets (long before bite sized learning came into vogue). She engages her listeners to take their next step, financially speaking; to become empowered about their futures.

Debra provided one year's worth of pro bono financial planning and investment service for seven widows, one widower, and one orphan who lost their breadwinner/parent in the 9/11 tragedy, and delivered the eulogy at two clients' funerals. Debra cares, deeply and truly, about her clients – not just their money, but their well-being, happiness, and fulfillment in life.

Armed with decades of experience working with couples & singles nearing retirement, she has authored 3 books, Ms. Morrison's Dictionary of Useful Financial Investment Terms, Common Sense Money Guide For Women, and My Husband Died, Now What? A Widow's Guide to Grief Recovery & Smart Financial Decisions. She is a Certified Grief Coach, and an accomplished, sought after international motivational speaker.

Debra has been featured on CNN, ABC, MSG's Metro Money and CNNfn, and quoted in WSJ, USA Today, Nation's Business, Ladies Home Journal, Business Week, Family Money, Investment News, Journal of Financial Planning, Money, CNN Money, Financial Advisor and Reader's Digest. She is listed in Marquis' Who's Who in Finance & Industry & Who's Who of American Women as well as Nationwide Register's Who's Who in Executives and Business.

Debra was honored as a 2011 Leading Woman Entrepreneur and Business Owner of New Jersey. In 2008, she was named one of NJ's Best 50 Women in Business and honored that same year by the Women's Fund of New Jersey as an Extraordinary Woman in Finance. In 2012, she was named the Grief Coach Academy's *Coach of the Year*.

She volunteers for Special Olympics and Habitat for Humanity and enjoys skiing, golf, tennis and scuba diving in her spare time. To book Debra as your next speaker, please call 973-706-8924 or email Info@DebraLMorrison.com.